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## Special Issue on Services, Economics and Management

### Call for Papers

"**Services, Economics and Management**" is an interdisciplinary field that examines the principles and practices governing the efficient and effective creation and delivery of services. It integrates economic theories to understand market behaviors and management strategies to improve service operations, customer satisfaction, and productivity. This academic area spans various sectors including finance, healthcare, hospitality, and information technology, focusing on optimizing service design, innovation, market analysis, and the overall customer experience in a competitive global economy.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Services, Economics and Management**. Potential topics include, but are not limited to:

- Innovation and service design
- Service quality management
- Service operations management
- Customer relationship management
- Economics of consumer service
- Public service and public policy
- International trade and services
- Marketing of services
- Economics of sport and recreation
- Healthcare management and economics
- Hospitality and tourism management
- Financial services management
- Information technology and services management
- Human resources management
- Retail management
- Real estate economics
- Supply chain management in services
- Transport economics and management

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).



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Please kindly notice that the “**Special Issue**” under your manuscript title is supposed to be specified and the research field “**Special Issue – Services, Economics and Management**” should be chosen during your submission.

According to the following timetable:

Submission Deadline	June 20th, 2024
Publication Date	August 2024

For publishing inquiries, please feel free to contact the Editorial Assistant at [submission.entrance1@scirp.org](mailto:submission.entrance1@scirp.org)

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