



Special Issue on Service Innovation and Management

Call for Papers

Service innovation is used to refer to many things. These include but not limited to: innovation in services; innovation in service processes; innovation in service firms, organizations, and industries.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Service Innovation and Management**. Potential topics include, but are not limited to:

- Innovation in service firms and organizations
- Business and entrepreneurship
- Leadership in service innovation
- Innovation & marketing management
- Service quality and customer loyalty
- Service innovation and design
- Service innovation and value creation
- Innovation in supply chain management
- Product innovation management
- Service innovation and information technology
- New service performance and development
- Co-creation

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly notice that the “**Special Issue**” under your manuscript title is supposed to be specified and the research field “**Special Issue – Service Innovation and Management**” should be chosen during your submission.

According to the following timetable:

Submission Deadline	April 8th, 2022
Publication Date	June 2022

For publishing inquiries, please feel free to contact the Editorial Assistant at



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