### American Journal of Industrial and Business Management

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## **Special Issue on New Economy and Development**

#### **Call for Papers**

New Economy and Development refers to the intersection of technological advancements, innovation, and sustainable economic growth. It encompasses the transformational impact of digitalization, automation, and emerging technologies on various sectors and industries. The new economy seeks to leverage digital platforms, data analytics, and connectivity to drive productivity, enhance competitiveness, and create new opportunities for development. The goal of this special issue is to provide a platform for scientists and academicians all over the world to promote, share, and discuss various new issues and developments in the area of new economy and development.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on exploring **New Economy and Development**. Potential topics include, but are not limited to:

- Digital economy
- Digital marketing and advertising
- E-commerce and online markets
- Emerging markets
- Green economy and renewable energy
- Internet of things
- Knowledge-based economies
- Post-industrial economy
- Regulatory frameworks for new businesses
- Ridesharing companies
- Smart agriculture and precision farming
- Social media
- Technological advancements

Authors should read over the journal's <u>For Authors</u> carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's <u>Paper Submission System</u>.

Please kindly specify the "Special Issue" under your manuscript title. The research field "Special Issue - *Industrial Economics and Sustainable Development*" should be selected during your submission.



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#### **Guest Editor:**

For further questions or inquiries, please contact Editorial Assistant at ajibm@scirp.org.