



Special Issue on Business Innovation

Call for Papers

Business innovation refers to the company's implementation of new processes, ideas, services or products in order to increase profits. A business focus on brainstorming, design thinking, or the establishment of innovation laboratories can promote business innovation. The key element of innovation is that it generates revenue for the company. The goal of this special issue is to provide a platform for scientists and academicians all over the world to promote, share, and discuss various new issues and developments in the area of **Business Innovation**.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on exploring **Business Innovation**. Potential topics include, but are not limited to:

- Innovation in finance/accounting
- Strategy innovation, strategic alliances, BPR
- Innovation in marketing
- Practices in innovation activities
- Entrepreneurship
- Green business
- Service industries, healthcare, new product/process innovation
- Business information system
- Organisational competitiveness
- Knowledge management
- Technology innovation and transfer

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly specify the “**Special Issue**” under your manuscript title. The research field “**Special Issue - Business Innovation**” should be selected during your submission.

Special Issue Timetable:

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