



Special Issue on Cultural/Cross-Cultural Research

Call for Papers

Cross culture can refer to a company's initiatives to increase understanding of different groups, develop effective communication or marketing efforts to reach out to customers and clients outside its traditional market. Methods of cross culture are intended to strengthen the interaction of people from different backgrounds in the business world and is a vital issue in international business. Cross culture is becoming increasingly important as the success of international trade depends upon the smooth interaction of employees from different cultures and regions. The goal of this special issue is to provide a platform for scientists and academicians all over the world to promote, share, and discuss various new issues and developments in this area of **cultural/cross-cultural research**.

In this special issue, we invite front-line researchers and authors to submit original research and review articles that explore **cultural/cross-cultural research**. In this special issue, potential topics include, but are not limited to:

- Cross-cultural communication
- Cross-cultural pedagogies
- Cross-cultural studies
- Considerations in cross culture
- Methodology in cross cultural
- Development and socialization
- Multiculturalism or biculturalism
- Religion and morality
- Cognition and perception
- Emotion and motivation
- Social behavior
- Family and social relationships

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly specify the “**Special Issue**” under your manuscript title. The research field “**Special Issue - Cultural/Cross-Cultural Research**” should be selected during your submission.

Special Issue timetable:



Submission Deadline	December 5th, 2017
Publication Date	February 2018

Guest Editor:

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For further questions or inquiries

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