



## Special Issue on Consumerism and Sociology

### Call for Papers

**Consumerism** is the belief that personal wellbeing and happiness depends to a very large extent on the level of personal consumption, particularly on the purchase of material goods. Under consumerism, our consumption norms define how we understand ourselves, how we affiliate with others, and overall, the extent to which we fit in with and are valued by society at large.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on exploring **consumerism and sociology**. Potential topics include, but are not limited to:

- Consumption behaviors
- Consumption demands
- Student consumerism
- Consumerism, health and social order
- Advertising and consumption norms
- Consumerist culture
- Credit cards and consumption
- Market failures in leisure

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly specify the “**Special Issue**” under your manuscript title. The research field “**Special Issue - Consumerism and Sociology**” should be selected during your submission.

Special Issue timetable:

Submission Deadline	December 21st, 2016
Publication Date	February 2017

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