Personality characteristics and health risk behaviors associated with current marijuana use among college students

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ABSTRACT

Objective: Marijuana is a prevalent substance used among young adults and has serious psychosocial and health-related consequences. Thus, identifying factors associated with marijuana use is critical. The current study aimed to examine personality factors and health risk behaviors associated with marijuana use. Methods: We administered an online survey to six colleges in the Southeast. Overall, we recruited 24,055 college students, yielding 4840 responses (20.1% response rate), with complete data from 4,401 students. Results: Current (past 30 day) marijuana use was reported by 13.8% of our sample. Users either reported infrequent use of marijuana (i.e., between 1 and 5 days; 52.3%) or very frequent use of marijuana (i.e., between 26 and 30 days; 18.2%). Mutlivariate analyses modeling correlates of marijuana use (Nagelkerke $R^2 = 0.323$) indicated that significant factors included being younger (p < 0.001), being male (p = 0.002), being Black (p = 0.002), attending a four-year college (p = 0.005), being a nondaily (p < 0.001) or daily smoker (p < 0.001) vs. a nonsmoker, other tobacco use (p < 0.001), greater alcohol use (p < 0.001), greater perceived stress (p = 0.009), higher levels of sensation seeking (<0.001) and openness to experiences (p = 0.02), and lower levels of agreeableness (p = 0.01) and conscientiousness (p < 0.001). Conclusions: Identifying risk factors related to marijuana use is critical in developing interventions targeting both use and prevention. Moreover, understanding different college settings and the contextual factors associated with

greater marijuana use is critical.

Keywords: Marijuana Use; Tobacco; Alcohol Use; College Students

1. INTRODUCTION

Marijuana has been the most common illicit substance used in the United States for several decades [1,2]. It is especially common among young adults, with approximately 16% of young adults (ages 18 to 25) having used marijuana within the past month [1]. In addition, as many as 9.4% of college freshman may have a marijuana use disorder [3], and about 35% of users meet at least one criterion for marijuana dependence [4].

Marijuana use has several important negative implications. In terms of morbidity and mortality, marijuana use plays a major role in motor vehicle crashes [5], has adverse effects on the respiratory and cardiovascular systems [6-10], increases susceptibility to cancer [11], and impairs short- and long-term memory functioning [12]. Not only are there health consequences, but marijuana use has important psychosocial effects. Marijuana use is associated with impaired poor school performance, low educational aspirations and expectations [13,14], low educational attainment [15], reduced workplace productivity [16], and the postponement of marriage and employment [17].

Certain intra-individual characteristics are related to marijuana use [18]. For example, one longitudinal study over a 23 year span from early adolescence to adulthood [13] found that chronic marijuana use was associated with poor self-control [13], more externalizing behavior [19], and greater sensation seeking [13]. Higher levels of depressive symptoms have also been found to prospectively predict different trajectories of marijuana use

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through adolescence [20]. In addition, stress has been a factor associated with using marijuana [21]. Moreover, marijuana use has been correlated with other problem behaviors, such as rebelliousness [22], delinquency [22], and risky sexual behavior [22]. It is also associated with an increased risk of use of other substances [22,23], including cigarette smoking [1,24] and alcohol use [1,24].

Given the aforementioned literature, the present study aimed to examine correlates of marijuana use in a sample of Southeast U.S. college students. Specifically, we examined sociodemographics (age, gender, race, parental education, and type of school attended), other health risk behaviors (cigarette smoking, other tobacco use, alcohol use, sexual activity), and psychosocial correlates (depressive symptoms, perceived stress, and personality traits including sensation seeking, extraversion, agreeableness, conscientiousness, emotional stability, and openness to experience) in relation to marijuana use.

2. METHODS

In October, 2010, students at six colleges in the Southeast were recruited to complete an online survey. A random sample of 5000 students at each school (with the exclusion of two schools who had enrollment less than 5000) were invited to complete the survey (total invited N = 24,055). Students received an e-mail containing a link to the consent form with the alternative of opting out. Students who consented to participate were directed to the online survey. To encourage participation, students received up to three e-mail invitations to participate. As an incentive for participation, all students who completed the survey received entry into a drawing for cash prizes of \$1000 (one prize), \$500 (two prizes), and \$250 (four prizes) at each participating school. Of students who received the invitation to participate, 4840 (20.1%) returned a completed survey. Our current analyses focus on 4401 participants who had complete data. The vast majority of our sample (95.1%) was between the ages of 18 and 30 years old, with the oldest participant being 48 years of age. The Emory University Institutional Review Board approved this study, IRB# 00030631.

2.1. Measures

An online survey containing 230 questions assessed a variety of health topic areas, which took approximately 20-25 minutes to complete. For the current investigation, only the following variables were included.

Demographic characteristics assessed included students' age, gender, ethnicity, highest parental educational attainment, and type of school attended (i.e., two-year versus four-year college). Ethnicity was categorized

as non-Hispanic White, Black, or Other due to the small numbers of participants who reported other race/ethnicities. Highest parental educational attainment was categorized as high school graduate or GED, some college, or ≥ Bachelors degree based on the distribution of parental educational attainment. For ease of interpretation, these categorizations were chosen.

Current Marijuana Use. To assess current marijuana use, students were asked, "In the past 30 days, on how many days did you use marijuana (pot, weed, hashish, hash oil)?" (ACHA, 2008; CDC, 1997). Current users were considered to be individuals who smoked at least one day in the past 30 days.

Smoking Status. To assess smoking status, students were asked, "In the past 30 days, on how many days did you smoke a cigarette (even a puff)?" This question has been used to assess tobacco use in the American College Health Association (ACHA) surveys, National College Health Risk Behavior Survey (NCHRBS), and Youth Risk Behavior Survey (YRBS), and their reliability and validity have been documented by previous research [25,26]. Students who reported smoking on at least one day in the past 30 days were considered current smokers, and students who reported smoking on all 30 days of the past month were considered daily smokers versus nondaily smokers (i.e., those who smoked from 1 to 29 days of the past 30 days). This is consistent with how ACHA, Substance Abuse and Mental Health Association (SAM-SHA), and others have defined "daily smokers" [27,28].

Other Tobacco Use. To assess other tobacco use, students were asked, "In the past 30 days, on how many days did you: Use chewing tobacco, snuff, or dip, such as Redman, Levi Garrett, Beechnut, Skoal, Skoal Bandits, or Copenhagen? Smoke cigars (Please do not include little cigars or cigarillos, such as Black and Milds, when answering this question)? Smoke little cigars (such as Black and Milds)? Smoke cigarillos (such as Swisher Sweets cigarillos)? Smoke tobacco from a water pipe (hookah)?" An aggregate variable for any other tobacco use in the past month was created.

Alcohol Use. To assess alcohol use, students were asked, "In the past 30 days, on how many days did you drink alcohol?" (ACHA, 2008; CDC, 1997).

Number of Sexual Partners. Participants were asked, "During the past 12 months, with how many people did you have sexual intercourse?"

Depressive Symptoms. Participants were asked to complete the Patient Health Questionnaire (PHQ-2) [29], which is a 2-item depression screening tool, based on DSM-4 diagnostic criteria, assessing frequency of depressed mood ("feeling down, depressed or hopeless") and anhedonia ("little interest or pleasure in doing things") over the past two weeks. Responses were rated

on a 4-point Likert scale and range from "not at all" (0) to "nearly every day" (3). A total score ≥ 3 has been used to reflect clinical depression [29]. Using a mental health professional interview as the criterion standard, a PHQ-2 score ≥ 3 had a sensitivity of 83% and a specificity of 92% for major depression, indicating that a PHQ-2 score of 3 is the optimal cutpoint for screening purposes.

Perceived Stress. Participants completed the Perceived Stress Scale (PSS-4) [30] to assess the amount of stress they experienced in the past month. Higher total scores indicate greater levels of perceived stress.

Sensation Seeking. The Brief Sensation Seeking Scale—4 item (BSSS-4) [31] is an abbreviated version of the 8-item Brief Sensation Seeking Scale. The BSSS-4 includes the items from the BSSS after examining the psychometric properties of the BSSS [32] and retaining one item from each of the four original subscales with the highest item-total correlation. The four items are: a) I would like to explore strange places; b) I like to do frightening things; c) I like new and exciting experiences, even if I have to break the rules; and d) I prefer friends who are exciting and unpredictable. Psychometric analyses revealed appropriate internal consistency (Cronbach alpha of 0.75), convergent validity, and test-retest reliability [31].

Big 5 Personality Traits. The Ten-Item Personality Inventory (TIPI) [33] is a brief measure that assesses characteristics included in traditional Big Five personality inventories (i.e., Extraversion, Agreeableness, Conscientiousness, Emotional Stability, and Openness to Experience), two items measuring each factor. Each item consists of two descriptors, separated by a comma, using the common stem, "I see myself as:". Each of the five items was rated on a 7-point scale ranging from 1 (disagree strongly) to 7 (agree strongly). The TIPI takes about a minute to complete. This measure has demonstrated appropriate internal consistency for two-item scales (Cronbach alphas of 0.68, 0.40, 0.50, 0.73 and 0.45 for the Extraversion, Agreeableness, Conscientiousness, Emotional Stability, and Openness to Experience scales respectively). Although somewhat inferior to standard multi-item instruments, the TIPI demonstrates adequate convergent validity, test-retest reliability, and appropriate patterns of predicted external correlates [33].

2.2. Data Analysis

Participant characteristics were summarized using descriptive statistics. Bivariate analyses were conducted comparing current marijuana users versus nonusers using chi-squared tests for categorical variables and independent samples t-tests for continuous variables. Binary logistic regression was used to examine factors associated with current marijuana use. To control for the po-

tential influence of demographic characteristics on the primary outcomes of interest (*i.e.*, marijuana use), age, gender, ethnicity were entered into each model, and then factors associated with marijuana use at the p < 0.10 were entered using backwards stepwise entry. SPSS 18.0 was used for all data analyses. Statistical significance was set at $\alpha = 0.05$ for all tests.

3. RESULTS

Current (past 30 day) marijuana use was reported by 13.8% of the sample. **Figure 1** displays the frequency of use among current users. Notably, the majority (52.3%) of marijuana users reported infrequent use of marijuana (*i.e.*, between 1 and 5 days) and a sizeable proportion (18.2%) reported daily or almost daily use (*i.e.*, between 26 and 30 days).

Bivariate analysis indicated that correlates of marijuana use included being younger (p < 0.001), being male (p < 0.001), coming from a home with less educated parents (p < 0.001), attending a four-year college (p < 0.001), being a current nondaily or daily smoker vs. a nonsmoker (p < 0.001), current other tobacco use (p < 0.001), more days of alcohol use in the past 30 days (p < 0.001), having more sex partners in the past year (p < 0.001), greater likelihood of having significant depressive symptoms (p < 0.001), greater perceived stress (p < 0.001), higher levels of sensation seeking (p < 0.001), and lower levels of agreeableness (p < 0.001), conscientiousness (p < 0.001), and emotional stability (p = 0.002; see **Table 1**).

Mutlivariate analyses modeling correlates of marijuana use (Nagelkerke $R^2 = 0.323$) indicated that significant factors included being younger (p < 0.001), being male (p = 0.002), being Black (p = 0.002), attending a four-year college (p = 0.005), being a nondaily (p < 0.001) or daily smoker (p < 0.001) vs. a nonsmoker, other tobacco use (p < 0.001), greater alcohol use (p < 0.001), greater perceived stress (p = 0.009), higher levels

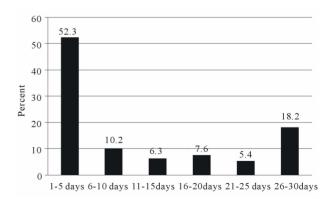


Figure 1. Frequency of marijuana use among current marijuana users.

Table 1. Participant characteristics and bivariate analyses comparing marijuana users and nonusers.

	Total	Nonusers	Users	
	N = 4401	N = 3795 (86.2%)	N = 606 (13.8%)	
Variable	N (%) or M (SD)	N (%) or M (SD)	N (%) or M (SD)	p-value
Sociodemographics				
Age (SD)	23.52 (7.12)	23.81 (7.47)	21.74 (3.90)	< 0.001
Gender (%)				< 0.001
Male	1267 (28.8)	1008 (26.6)	259 (42.7)	
Female	3134 (71.2)	2787 (88.9)	347 (11.1)	
Ethnicity (%)				0.60
White	2009 (45.6)	1722 (45.4)	287 (47.4)	
Black	1714 (38.9)	1482 (39.1)	232 (38.3)	
Other	678 (15.4)	591 (15.6)	87 (14.4)	
Parental education (%)				< 0.001
< Bachelors degree	2729 (62.0)	2401 (63.3)	328 (54.1)	
\geq Bachelors degree	1672 (38.0)	1394 (36.7)	278 (45.9)	
Type of school (%)				
Four-year	2730 (62.0)	2292 (60.4)	438 (72.3)	< 0.001
Two-year	1671 (38.0)	1503 (39.6)	168 (27.7)	
Other risk behaviors				
Cigarette smoking past 30 days (%)				< 0.001
Nonsmoker	3358 (76.3)	3058 (80.6)	300 (49.5)	<0.001
Nondaily smoker	594 (13.5)	408 (10.8)	186 (30.7)	
Daily smoker	449 (10.2)	329 (8.7)	120 (19.8)	
Other tobacco use past 30 days (%)				< 0.001
No	3549 (82.0)	3281 (87.8)	268 (45.5)	
Yes	778 (18.0)	457 (12.2)	321 (54.5)	
Alcohol use past 30 days (SD)	3.29 (5.16)	2.73 (4.68)	6.77 (6.49)	< 0.001
Sex partners in the past year (SD)	1.51 (3.82)	1.38 (3.97)	2.36 (2.50)	< 0.001
Psychosocial factors				
Depressive symptoms (%)				< 0.001
No	3632 (91.5)	3197 (92.3)	435 (85.5)	
Yes	339 (8.5)	265 (7.7)	74 (14.5)	
Perceived stress (SD)	6.17 (3.40)	6.04 (3.38)	7.01 (3.44)	< 0.001
Sensation seeking (SD)	3.32 (0.90)	3.26 (0.90)	3.70 (0.84)	< 0.001
Big 5 factors (SD)				
Extraversion	8.74 (2.87)	8.72 (2.85)	8.93 (3.02)	0.11
Agreeableness	9.97 (2.31)	10.05 (2.30)	9.42 (2.32)	< 0.001
Conscientiousness	11.06 (2.43)	11.21 (2.38)	10.07 (2.53)	< 0.001
Emotional stability	9.52 (2.75)	9.57 (2.74)	9.18 (2.81)	0.002
Openness	10.80 (2.31)	10.77 (2.31)	10.96 (2.29)	0.09

of sensation seeking (<0.001) and openness to experiences (p = 0.02), and lower levels of agreeableness (p = 0.01) and conscientiousness (p < 0.001; see **Table 2**).

4. DISCUSSION

The current study documented novel findings, particularly that two-year college students versus four-year college students were less likely to report current use of marijuana. Moreover, findings indicated that lower levels of agreeableness and conscientiousness and higher levels of openness to experiences were associated with

marijuana use.

Prior research documenting that marijuana use is related to lower educational aspirations, expectations [13,14] and attainment [15] might suggest that four-year college students would report lower levels of marijuana use compared to two-year college students. However, we found the opposite, even after controlling for age and other characteristics. Additional research might examine qualitative differences in attitudes toward marijuana use as well as contextual factors associated with marijuana use in different college settings (e.g., technical schools, state schools, liberal arts colleges, private schools, his

Table 2. Binary logistic regression model identifying correlates of marijuana users and nonusers.

Variable	OR	95% CI	p-value
Sociodemographics			
Age	0.95	0.93, 0.98	< 0.001
Gender			
Male	Ref		
Female	0.69	0.55, 0.87	0.002
Ethnicity			
White	Ref		
Black	1.52	1.16, 1.98	0.002
Other	0.89	0.63, 1.26	0.51
Parental education			
< Bachelors degree	Ref		
≥ Bachelors degree	1.08	0.86, 1.36	0.50
Type of school			
Four-year	Ref		
Two-year	0.67	0.50, 0.88	0.005
Other risk behaviors			
Cigarette smoking past 30 days (%)			
Nonsmoker	Ref		
Nondaily smoker	1.82	1.35, 2.45	< 0.001
Daily smoker	3.38	1.06, 1.10	< 0.001
Other tobacco use past 30 days (%)			
No	Ref		
Yes	4.37	3.42, 5.58	< 0.001
Alcohol use past 30 days (SD)	1.08	1.06, 1.10	< 0.001
Sex partners in the past year (SD)	1.02	1.00, 1.05	0.06
Psychosocial factors			
Perceived stress (SD)	1.05	1.01, 1.08	0.009
Sensation seeking (SD)	1.41	1.22, 1.62	< 0.001
Big 5 factors (SD)			
Agreeableness	0.94	0.89, 0.99	0.01
Conscientiousness	0.88	0.84, 0.92	< 0.001
Openness	1.07	1.01, 1.13	0.02

Nagelkerke $R^2 = 0.323$.

torically black colleges and universities, tribal colleges, etc.).

With regard to personality traits, lower levels of agreeableness and conscientiousness and higher levels of openness to experiences were associated with marijuana use. Although these factors are associated with sensation seeking (agreeableness: r = -0.07; conscientiousness: r = -0.05; and openness: r = 0.25), they are not highly correlated with this well established correlate of marijuana use. Thus, these findings contribute to literature aimed at identifying individuals at risk for marijuana use and potential targets for intervention. Low levels of conscientiousness may indicate a risk for marijuana use but also poor school performance, which has been previously associated with marijuana use [13,14]. Moreover, those low in agreeableness but high in openness to experience might indicate that those less receptive to conventional

societal norms may be at risk for marijuana use.

The data support prior research findings indicating that marijuana use is associated with greater sensation seeking [13], higher levels of depressive symptoms [20], greater stress [21], risky sexual behavior [22], alcohol use [1,24], and cigarette smoking [1,24]. Specifically in regard to cigarette smoking, this is a concern, as concurrent use of marijuana and tobacco is associated with increased symptoms of cannabis dependence [34]. Additionally, both cigarette and marijuana smoke contain carcinogenic compounds [35], which could result in increased health risks.

Finally, in the combined sample of students from two-year and four-year colleges, we found that approximately 14% used marijuana within the past month, with half of these users smoking marijuana on five days or less. However, the other half used marijuana at a fre-

quency equivalent to at least once a week, with one fifth of users smoking marijuana either daily or almost daily. In contrast to national data sets, this study documented a slightly lower rate of marijuana use than national surveys [1], which may reflect the fact that the current sample was comprised of young adults attending either two-or four-year colleges. One possibility is that marijuana use may be more prevalent among non-college attending adults [13-15].

The current findings have important implications for research and practice. First, variability in marijuana use among subgroups warrants further research, as our findings documented a lower prevalence of marijuana use than national statistics. This may be attributed to the geographic location, educational aspirations, or other characteristics of the participant pool. It is critical to understand the underlying factors contributing to marijuana use and develop successful interventions targeting young adult marijuana use and co-occurring health risk behaviors. In the context of college health and mental health services, providers are advised to comprehensively screen for substance use and other health risks (e.g., number of partners, safe sex practices). Health care providers should be prepared to assess the severity of substance use and determine appropriate interventions which may include stress management and addressing symptoms of depresssion.

4.1. Limitations

A number of important limitations should be considered when interpreting data from this study. First, the survey sample was largely female and drawn from six Southeast colleges. Despite the fact that this sample reflects the characteristics of these school populations and has good representation of White and Black ethnic backgrounds, it may not generalize to other college populations. Second, the survey response rate was 20.1%, which may seem low and might suggest responder bias. However, previous online research has yielded similar response rates (29% - 32%) among the general population [36] and a wide range of response rates (17% - 52%) among college students [37]. We are also unable to ascertain how many participants did not open the e-mail or had inactive accounts, which impacts what the true "denominator" for this response rate may have been. Prior work has demonstrated that, despite lower response rates, internet surveys yield similar statistics regarding health behaviors compared to mail and phone surveys [38]. In addition, the cross-sectional nature of the data prohibits the establishment of causality, as temporality, frequency and dose/response issues cannot be assessed. Moreover, the overall goal of the survey was not to fully assess marijuana use; thus, it lacked comprehensive assessments

of marijuana use history, attitudes, beliefs, etc. Finally, data are derived from self-report and may be subject to bias

4.2. Conclusions

This study documents lower reported use of marijuana among two-year college students as well as unique personality factors related to marijuana use among college students, specifically lower agreeableness and conscientiousness and greater openness to new experiences. This study suggests that these personality characteristics may assist researchers and practitioners in identifying those at risk for marijuana use and develop targeted interventions to address marijuana use among young adults.

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