

# Network Vulgarization of College Students and Countermeasures

Xinlong Wang<sup>1</sup>, Li Li<sup>1</sup>, Hongzhi Sun<sup>2</sup>

<sup>1</sup>College of Humanities and Laws, Tianjin Polytechnic University, Tianjin, China

<sup>2</sup>Sanshengli Community, Tiyouguan Street, Heping Area, Tianjin, China

Email: jake618@163.com

**Abstract:** In 2009 the number of netizens in China has been ranking first in the world is undoubtedly the main college students to explore the network vulgarization of college students and countermeasures are very meaningful. Vulgarization of the Internet development of the network can not be avoided, and we should weaken the network of vulgarization impact on students. It is necessary characteristics for the targeted college students, in need of social, university and college students to work together.

**Keywords:** network vulgarization; college students; Internet

January 5, 2009, the State Council Information Office, Ministry of Industry and Information Technology, Ministry of Public Security, Ministry of Culture, Business Administration, General Administration of Press and Publication Administration of Radio, and the joint in the country for political special action Vulgarity on the Internet, network vulgarization once again become the focus of attention. 2009, the number of netizens in China has been ranking first in the world is undoubtedly the main college students to explore the network vulgarization of college students and countermeasures are very meaningful.

## 1. The meaning and impact of the network vulgarization

The network must be rectified vulgarization vulgar connotation must first be defined. Vulgar content is difficult to define, for what is vulgar, different cultures, different countries often have different standards. And the vulgar do not fully is a legal category, the expression of its related restrictions more of a code of ethics. "Seven ministries jointly rectification" vulgar content on the network provides for: 1, direct exposure and description of parts of the body of the content; 2, performance or obscure the performance of sexual behavior, provocative or offensive; 3 to with sexually suggestive, provocative language to describe sexual behavior, sexual process, the contents of way; 4, the body or private parts are not the clothes, just cover up the private parts of the body content. 5, with the nature of invasion of personal privacy emptied, videotaping, dew point, etc.; 6, the vulgar and provocative content of the title to attract clicks; 7, the relevant departments and the prohibition of the dissemination of pornography Social weathered injury text, audio and video content, including some movie clips abridged; 8, spread one-night stands, wife-swapping, sexual abuse and other harmful information; 9, pornographic cartoon; 10, promote violence, malicious abuse,

insult other people and other content; 11, the illegality of drug advertising and sexually transmitted diseases Treatment of ad-related content; 12, against the malicious dissemination of the contents of the privacy of others; 13 to promote pornographic websites and online links to indecent information, pictures, text and other content. Since the publication of this standard, the community response was positive, the general public is also recognized, but not exhaustive list of ways a new phenomenon in the network, there are many not covered by further study.

Network vulgarization of college students had a tremendous negative impact. First, the serious pollution of environment, disrupt online order. In the online virtual world, vulgar, pornographic, violent shadow increasingly diffuse. Some sites in the blog, photo albums, chat rooms, play low-level dirty action video. Some sites by vulgar content, the idea spread very decadent, selfish values. Some video sites in the dissemination of pornographic, violent, malicious abuse of the content spare no effort. And some criminals use the video chat rooms online sex service organization. These unsightly indecent information, videos, albums serious pollution of the environment, on the college students had a tremendous negative impact. Second, the serious erosion of the students mind, and corrupted the social atmosphere is not conducive to students to establish a correct outlook on life and values. September 2008, "Network Ten uncivilized behavior" of the selected users received a warm response, and finally, verbal abuse chat rooms, Internet sex chat, dissemination of another's privacy, and download the contents are impressively vulgar speculation. The network has become a disease that uncivilized behavior, and has been from the virtual world to the real world, a disturbing force in daily life. In 2008, both the beginning of the year "Pornographic" event, or at the end of the "death blog" caused by "network first case of violence," the impact of these events violently people's moral bottom line, violations of people's reputation and privacy. As the main users of the

college students, in the face of these negative information from the network, if the self-control is not strong against its inevitable impact on their correct outlook on life and values have formed a great harm. Vulgarization of the remediation network delay.

## **2. The characteristics of contemporary college students**

Vulgarization of the network to study the impact of college students must understand the characteristics of contemporary college students. We all know, the college students mainly born in the late 80s to early 90s. Collectively referred to as "80,90," so that their initial success was born in the era of reform and opening up, along with the growth of the social transformation in the public eye. This generation is no sense of social responsibility, self-centered, fragile, a lot of bad adjectives buckle them in a matter of fact, after 80,90 strengths and weaknesses of students is very prominent generation, creating a unique growing experience of their thought highly personalized features, we should carry out a dialectical analysis:

### **2.1. The self-conscious, collective and social responsibility is weak**

80, 90 After the birth, growth and great change in Chinese society in the historical process, and consistent development of market economy, they pay more attention to personal interests. Enhancement of self-consciousness of students, focusing on self-realization, mainly in no sight of self, self-worth, self-interest pursuit, eager to self-design, self-striving, self-realization. No secret of their desire for money, desire to succeed, and the sooner the better success. In recent years, ultra-society women, fast men, represented by extremely strong talent show, after the students 80,90 stocks, venture after another, these phenomena are very well illustrates this point. However, some students in the handling of personal value and social value of the relationship is biased, not to individual values and social responsibility closely linked, but to see the supremacy of individual interests, the lack of the state and national development of social responsibility and selfless dedication and historic mission, a serious lack of collective and social responsibility.

### **2.2. Competition Strong, Weak with Frustration**

With the entrance of the enrollment, and high tuition fees, parents laid off, home prices soaring, 80,90 after the students felt unprecedented pressure, they realized that only through a variety of ways to exercise their own to enhance its own capacity to make their own have more comprehensive ability, the intense social competition in the future in a position.

80,90 with a strong sense of competition, after the college students, full of passion, the courage to challenge the white me, bold innovation, this generation of people

to the whole nation a fresh injection of blood, given the vigor and vitality. However, 80,90 growing experience after another decided that although they like to compete but fear of failure, frustration weak. Most of them have only one child, mostly from the bottom up under the care of their parents grow older, they have not been more tempered, slightly depressed setback hit points, and even onto the road to ruin. For example, much public attention is now mental problems. In fact, many problems arise because of a setback after the failure to self-regulate well. Again and again, long past, people more and more fragile, slightly introverted, self esteem, inferiority, depression, serious suicidal, anti-social and so on.

### **2.3. The outstanding personality, weak sense of gratitude**

80,90 after Enhanced personality is an important feature of contemporary college students, reflected in their groups do not want to be submerged in a non-personality. Their cognitive, emotional and so pay more attention to their own sense of independence, emphasizing the individual. Their thoughts, ideas, lifestyle and living arrangements of their own learning, etc., have shown their own personality. They are not limited to the teaching of teachers, the book does not meet the wood outside the box, dare to think with their brains, with their own eyes see the world. They have a strong, desire. Them in various activities to show the existence of their own values. But too much emphasis on individual consciousness is likely to cause extreme individualism, the moment a lot of graduates can be self-centered, too much attention to individual needs, only know how to obtain, not grateful and rewards. Care of the elders were children growing up, they took the whole family is the center of the passage of time, their hearts to only himself, not someone else. When things have not been obtained, they are rarely self-reflection, but the heart is full of grievances.

### **2.4. Rapid absorption of knowledge, lack of awareness of discrimination**

With the advent of information age, college students through television, radio, computer and other means of access to information, especially the development of the Internet with this generation. Far-reaching impact. For college students, their desire to understand the world, to understand all their knowledge of the unknown, and a wealth of information on the Internet in large part to meet the needs of students. The help of the Internet, the knowledge of the contemporary college students are very broad. However, no Everything has two sides and increasingly open society and the Internet has greatly enriched the students knowledge, but also brings another important issue. Because information on the Internet that pays top academics, student life experience is not deep, and few social contacts, lack of social and political experience and social practice of exercise, for many com-

plex views on social issues are often simplistic, superficial, it is easy online and social some errors on the point of view, speech to guide the astray.

In summary, the main body of contemporary college students is positive, full of vitality, despite their shortcomings of one kind. I should address the characteristics of groups of college students, reduce the network to bring them to the negative impact of vulgarization.

### **3. Reduce network vulgarization of the exploration of the impact of college students**

Vulgarization of the struggle in the remediation network, especially the network of college students weaken the negative impact of the process, should be multi-pronged approach, give full play to society, colleges and the students themselves, in which the active role.

#### **3.1. The weakening of social networks in the process of vulgarization impact on the role of students**

First, we should vigorously promote the network culture with Chinese characteristics. We should focus on meeting the spiritual and cultural needs of the people, the creation of cultural products to enhance the production network to provide more and better networking of cultural products and services less attractive to indecent content. Encourage civilized Internet site, to create healthy network culture platform to vulgar content have no place to hide. Internet guide Internet users civilization, consciously resist the vulgar style of the network. Second, the network according to the law by legal means. Some popular sites have nothing to fear in the wind and stall, the key is to drill a legal loopholes. Accelerate the improvement of the legislative process, building the legal culture of the network management system is essential. Again, a long-term mechanism must be established so that special combination of action and daily supervision. Conscientiously implement the filing system for registration, inspection systems, routine inspection system to deal with the public system to strengthen monitoring and evaluation of the site, and regularly to the public. Same time to increase the development of Internet technology to promote the use of green Internet filtering software installed, increasing the on-line pornographic and vulgar content, ability to identify and rely on technical means to effectively detect and deal with illegal activities.

#### **3.2. Colleges and universities in the process of vulgarization boycott the network should play an active role**

For the ideological characteristics of contemporary college students, colleges and universities in the education process can not be with the "prejudice" to the blind and moralistic indoctrination education, it is necessary to guide teachers as well, but also to friends understanding the position of the feelings of students, particularly

through the educational process is the tangible and intangible forms of education to enable students to understand that college is a process of seeking inner growth, growth is not the environment or other people should do for themselves, education students learn to learn to grow independently responsible for their own life. First of all, should strengthen the emotional education of students. In China's traditional philosophy of education, educators are often too much emphasis on cognitive and blindly emphasis on learning scores, and as the sole criterion for evaluation of learners. However, in practical educational work, we can often see some excellent results for students in particular often appear moral deficiency, mental retardation, cognitive and emotional imbalance and other issues. It is this traditional concept of "Excellence", a frustrated, easy to produce depression, withdrawal and other negative tendencies and even lead to suicide. Important "to know" light "feeling" philosophy of education in people's minds deeply rooted, so now the attention of university education is still the traditional classroom education, campus life while ignoring the subtle emotional education, neglected in the educational process on shaping of personality of students. Therefore, universities should make full use of school mental centers, student organizations such as the formation of the emotion of classroom education and extracurricular education system, strengthen the emotional education of college students, graduates of the various emotions Nenggou expressed through normal channels, thus reducing the network vulgar content attachment. Second, education of college students setbacks. Psychological causes of the problem is often because there is no real time to resolve frustration stimulus, no personal good adaptation, and lack of awareness of assistance, lack of timely intervention lead to a serious cause problems accumulated. Students learn how to behave, learn to live, learning to learn, one important point is to learn how to overcome setbacks, including how to deal with feelings of frustration, frustration and work study and setbacks. Frustration Education for College Students can make their full self-understanding, so as not to lose themselves by setbacks, not the network attracted indecent information.

#### **3.3. Students should also give full play to their initiative, firmly resist the impact of its own network of vulgarization**

Students in school should be the main energy and time on learning, rather than deep network vulgar trap. To strengthen their own moral self-cultivation, and actively participate in social practice, develop the correct concept of right and wrong, so that unity of knowledge. As the main consumer of Internet Culture, the majority of college students should consciously abide by Internet conventions, do not access, not production, not dissemination of pornographic and other indecent content.

In short the development of the network vulgarization of the Internet can not be avoided, we should weaken the network of vulgarization impact on students, it is necessary characteristics for the targeted college students, in need of social, university and college students to work together.

## References

[1] Li Xiaoxue. On the "80", "90 after" the ideological

- characteristics of Students and Education [M]. Jilin Institute of Education, 2008 (12).
- [2] Wang Qin .80,90 ideological characteristics of contemporary college students after the [M]. Education corridor, 2009 (1)
- [3] Xu. Lack of Honesty on countermeasures [D]. Hunan Normal University, 2006
- [4] Zhang ice. Vulgarization interests of the game of the network characteristics and motivation of [A]. Guangdong University of Technology, 2009, (8).