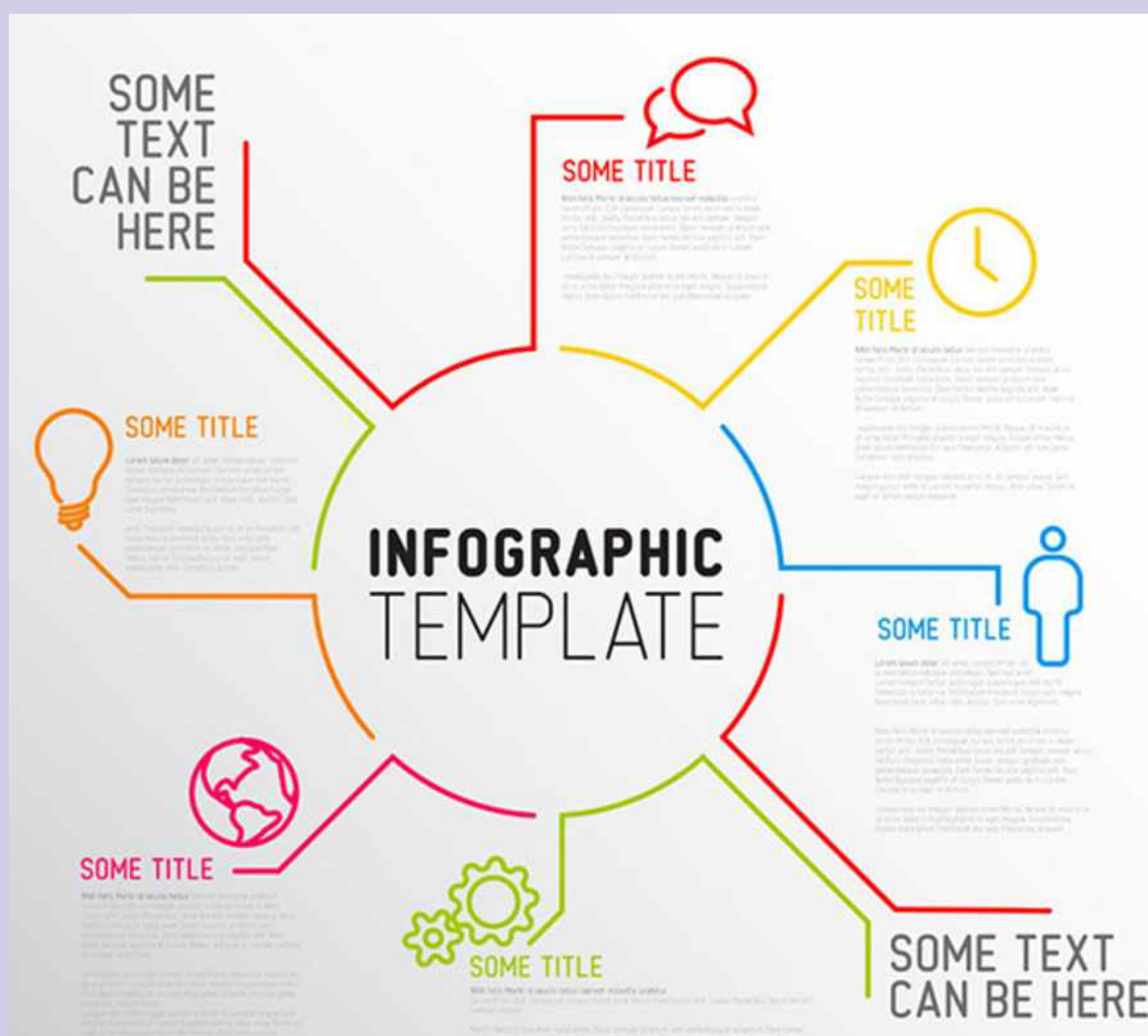


# iBusiness



# JOURNAL EDITORIAL BOARD

ISSN 2150-4075 (Print) ISSN 2150-4083 (Online)

<http://www.scirp.org/journal/ib>

---

## Editor-in-Chief

**Prof. Brezeanu Petre**

The Bucharest University of Economics Studies, Romania

## Editorial Board (According to Alphabet)

**Prof. Richard J. Butler**

Brigham Young University, USA

**Dr. Francisco J. R. Cataluña**

University of Seville, Spain

**Dr. Matthew J. Drake**

Duquesne University, USA

**Dr. Francisco Jareño**

University of Castilla-La Mancha, Spain

**Dr. Chuanmin Mi**

Nanjing University of Aeronautics and Astronautics, China

**Dr. Marta Peris-Ortiz**

Universitat Politècnica de València, Spain

**Prof. Jose M. Ramirez-Hurtado**

Pablo de Olavide University, Spain

**Dr. Kirsten Rosacker**

Minnesota State University, USA

**Dr. Surya Prakash Singh**

Indian Institute of Technology Delhi, India

**Prof. Virgilija Vasiliene-**

**Vasiliauskiene**

Vilnius Gediminas technical university, Lithuania

# Table of Contents

**Volume 7    Number 2**

**June 2015**

**Use of Smartphone for Supportive Supervision in Nigeria**

O. Onuka, O. Madukwe, N. Chukwueme, M. Gidado, U. Emperor, K. Agbaiyero, O. Adeleke.....75

**Strategy Research on Computer Technology Applied in Economic Management of Enterprise**

J. Q. Liu.....81

**Quality Perception Evaluation: A Case Study of a Private Bank Branch in Campina Grande, PB**

A. C. Alves, Â. M. C. Ramalho, S. S. F. da Silva, C. de Sousa Lacerda, J. A. Lima, F. A. P. da Silva.....86

**Energy Efficiency and Conservation Economies**

D. E. Sklyarov, E. F. Kustov, V. K. Lozenko.....98

## **iBusiness (IB)**

### **Journal Information**

#### **SUBSCRIPTIONS**

The *iBusiness* (Online at Scientific Research Publishing, [www.SciRP.org](http://www.SciRP.org)) is published quarterly by Scientific Research Publishing, Inc., USA.

##### **Subscription rates:**

Print: \$89 per issue.

To subscribe, please contact Journals Subscriptions Department, E-mail: [sub@scirp.org](mailto:sub@scirp.org)

#### **SERVICES**

##### **Advertisements**

Advertisement Sales Department, E-mail: [service@scirp.org](mailto:service@scirp.org)

##### **Reprints (minimum quantity 100 copies)**

Reprints Co-ordinator, Scientific Research Publishing, Inc., USA.

E-mail: [sub@scirp.org](mailto:sub@scirp.org)

#### **COPYRIGHT**

##### **COPYRIGHT AND REUSE RIGHTS FOR THE FRONT MATTER OF THE JOURNAL:**

Copyright © 2015 by Scientific Research Publishing Inc.

This work is licensed under the Creative Commons Attribution International License (CC BY).

<http://creativecommons.org/licenses/by/4.0/>

##### **COPYRIGHT FOR INDIVIDUAL PAPERS OF THE JOURNAL:**

Copyright © 2015 by author(s) and Scientific Research Publishing Inc.

##### **REUSE RIGHTS FOR INDIVIDUAL PAPERS:**

Note: At SCIRP authors can choose between CC BY and CC BY-NC. Please consult each paper for its reuse rights.

##### **DISCLAIMER OF LIABILITY**

Statements and opinions expressed in the articles and communications are those of the individual contributors and not the statements and opinion of Scientific Research Publishing, Inc. We assume no responsibility or liability for any damage or injury to persons or property arising out of the use of any materials, instructions, methods or ideas contained herein. We expressly disclaim any implied warranties of merchantability or fitness for a particular purpose. If expert assistance is required, the services of a competent professional person should be sought.

#### **PRODUCTION INFORMATION**

For manuscripts that have been accepted for publication, please contact:

E-mail: [ib@scirp.org](mailto:ib@scirp.org)



## iBusiness

ISSN 2150-4075 (Print) ISSN 2150-4083 (Online)

<http://www.scirp.org/journal/ib>

**iBusiness (IB)** is an international refereed journal dedicated to the latest advancement of Internet and Business. The goal of this journal is to keep a record of the state-of-the-art research and promote the research work in these fast moving areas.

### Subject Coverage

This journal invites original research and review papers that address the following issues in business and information. Topics of interest include, but are not limited to:

- Agribusiness
- Applied Stochastic Models in Business and Industry
- Business and Information Systems Engineering
- Business and Psychology
- Business and Society
- Business and Technical Communication
- Business Economics
- Business Ethics
- Business Finance & Accounting
- Business History
- Business Information
- Business Market Management
- Business Strategy
- Computer Information Management System
- Computer Network
- Data Mining
- Decision Making Process
- E-Commerce
- Economics and Business
- E-Government
- Employability and Labor Market
- Entrepreneurship
- Family Business
- Financial Analysis
- Food and Agribusiness Management
- Geographic Information System
- Global Business
- Industrial Economics
- Information Economics
- Information Management
- Information Security
- Information Systems and E-Business Management
- Intellectual Property
- International Business and Finance
- Investment Analysis
- Knowledge Management
- Management Information System
- Negotiation
- Political Economy
- Process Improvement
- Project Management
- Regional Economics
- Regulation
- Requirement Analysis
- Risk Management
- Service Business
- Small Business Management
- Supply Chain Management
- System Analysis
- Teaching Business Ethics
- Technology Innovation

We are also interested in short papers (letters) that clearly address a specific problem, and short survey or position papers that sketch the results or problems on a specific topic. Authors of selected short papers may be invited to write a regular paper on the same topic for future issues of the **IB**.

### Notes for Intending Authors

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. Paper submission will be handled electronically through the website. All papers are refereed through a peer review process. For more details about the submissions, please access the website.

### Website and E-Mail

<http://www.scirp.org/journal/ib>

E-mail: [ib@scirp.org](mailto:ib@scirp.org)