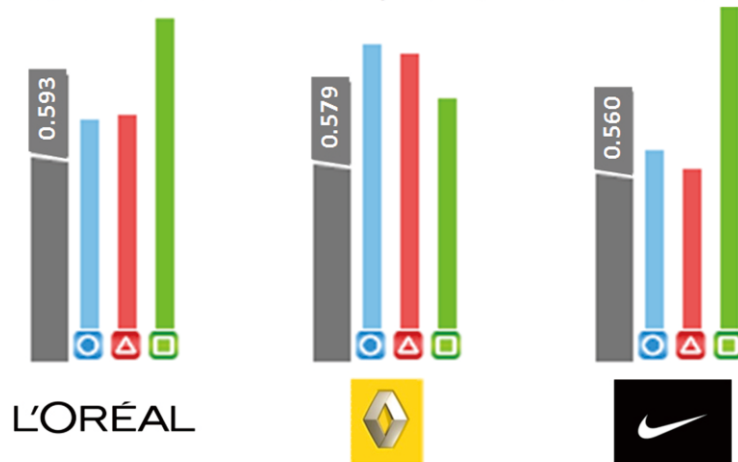




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IMAGE 3 – PERCEIVED EFFECTIVENESS 3D

Recall, Brand and Purchase (26/11/2012 – 02/12/2012)



Recall

25.0



Brand

25.0



Purchase

50.0

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