

An Edgeworth Box Approach toward Conceptualising Economic Integration

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Abstract

The joint-communiqué originating from the January 2010 summit between India and Bangladesh has opened new doors of opportunities for addressing economic integration not just between India and Bangladesh, but across the South Asian region. In this article, an Edgeworth Box approach has been deployed to help conceptualise the various Pareto-optimal solutions that are to be realised through close bilateral cooperation in particular. The article attempts to address some of the issues deterring establishment of trade and transport integration between Bangladesh and India, which are also relevant from the perspective of the entire South Asia region.

Keywords: Economic Integration, Game Theory, Edgeworth Box, Cooperation, Trade, Transport, Connectivity

1. Introduction

South Asia is considered to be one of the least integrated regions in the world today [1]. Though the region inherited an integrated transport system from the British, this was fragmented not only by the partition of India in 1947 but also by its political aftermath. South Asia now needs to be re-integrated within the context of greater political harmony as it has entered into the second era of South Asian Association for Regional Cooperation (SAARC). However, due to lack of integration of the transport system in South Asia, logistic costs are high and ranges between 13–14.0 per cent of GDP, compared to 8.0 per cent in USA [2]. Intra-regional trade among the SAARC member states was only US\$ 14.7 billion in 2008 or around 6.3 per cent of their total global trade, compared to 60.0 per cent in NAFTA and 26.0 per cent in the ASEAN region. In order to augment trade flows within SAARC, integration of the transport network in South Asia is, therefore, crucial for landlocked countries such as Nepal and Bhutan and regions such as North-East India which shares 98.0 percent of its border with Bangladesh and only 2.0 percent of its border with the mainland India. This is also especially imperative from the perspective of Nepal since it holds the highest share of intra-industry trade within the SAARC community.

The joint-communiqué originating from the January

2010 summit between India and Bangladesh is a key to unlock the potential that a unified South Asian market could offer to its members [3]. It is also evident that the communiqué has opened new doors of opportunities for improving trade and transport relations, not just between India and Bangladesh, but across the South Asian region. This is critically important for stimulating the SAARC regional integration process. The summit declaration offered the North-East Indian states access to Chittagong port and, West Bengal access to Mongla port in South-West Bangladesh. In turn, India has agreed to provide unrestricted transit to Nepal and Bhutan not just for their bilateral trade with Bangladesh but to use its ports for third country trade. These agreements will need, in due course, to be operationalised for initiating economic integration not just between India and Bangladesh, but across South Asia.

It is in the aforesaid context that this paper makes an attempt to theorise South Asia's regional cooperation agenda by focusing on the two key actors, India and Bangladesh, which possess substantial comparative advantage with regards to their export basket and geographical location respectively. Suffice to mention that in view of Bangladesh's geo-strategic advantage as a result of its location and India's important role as a source of import for the region's other countries, we will closely examine the Indo-Bangladesh bilateral relationship since

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it has wider implications from the regional integration perspective.

1.1. Objectives and Methodology

The overarching objective is to contribute towards theoretical knowledge on economic integration by using empirical evidence to support the case of close cooperation. The paper's point of departure is based on the premise that bilateral non-cooperation is undermining the physical integration of South Asia and deterring the efforts of establishing a single market in the SAARC region.

The researchers consulted two key resource persons. Dr. M. Rahmatullah, Former UNESCAP Director and currently (2010), Policy Adviser for Transport Sector Management Reform of the Planning Commission, Government of Bangladesh, and Professor Mustafizur Rahman, Executive Director, Centre for Policy Dialogue (CPD), in order to elicit latest information in the context of transport and trade respectively. Relevant literature dealing with trade facilitation measures was reviewed to better understand the interplay of different institutional and market forces influencing the economic integration process in the SAARC region. Using secondary sources of information such as recent studies that have been carried out on the economic integration topic by renowned economists and researchers, we have argued that bilateral cooperation can help to operationalise the SAARC regional integration agenda as envisaged in its mandate creation of a single market in the region.

This article deploys a game theoretic approach to help conceptualise the various possible strategies that partner countries may consider in arriving at their Pareto-optimal solutions, and thereby improve their prevailing status quo in terms of their trade and transport relations. The explanation derived from the game theory has been extended by the Edgeworth Box to put it in the wider context of bilateral/regional cooperation.

1.2. Layout of the Paper

The paper is organised into four sections. The following section provides a brief literature review relevant to the topic of this paper given the already large volume of work that been done on this discipline. Section 2 has been prepared in a manner that helps to set the tone of the present paper, *i.e.*, non-cooperation, at bilateral and regional level is no longer a viable option for countries in South Asia, especially for Bangladesh. Section 3 identifies key issues undermining regional cooperation and also discusses the provisions relating to South Asia's economic integration process as stipulated in the Indo Bangladesh Joint Communiqué 2010. Section 4 then substantiates on the discussion and presents the concep-

tual framework to highlight the theoretical underpinnings of bilateral and regional cooperation. Section 5 concludes.

2. Cooperation and Economic Integration

2.1. State of Trade Integration

As is known in economics, there are five stages of economic integration: a) preferential trade area; b) free trade area; c) customs union; d) free market; and, e) economic union. The SAARC region is on stage 2 of the economic integration process and as a result of the high export similarity, the scope for intra-South Asia export has been narrowed down. India records the highest export similarity index which reduces its neighbouring countries' opportunities to explore its large market [4]. Inevitably, export similarity is also reflected in the similar kinds of tariff structures in South Asia which have also choked the scope of intra-industry trade between the SAARC member states.

South Asia remains far behind most other regions in terms of share of overall trade. Extra-regional trade dominates South Asia's overall trade structure accounting for 93.7 per cent of the region's total export and 96.1 per cent of import (**Table 1**). The share of intra-regional export for any country is calculated by taking its total export to a region (SAARC in this case), divided by its total exports which is then multiplied by 100. In estimating the share of extra-regional export, since we already calculated the intra-regional export, the remainder accounts for the share of exports earnings generated from the global market. The similar methods are used to calculate the share of intra-regional and extra-regional import.

Although small economies such as Afghanistan and Nepal maintain relatively higher level of trade within the region, overall trade is skewed due to low level of intra-regional trade of large economies like India and Pakistan. Most of region's export is destined to developed countries: European countries accounted for 23 per cent of region's export while the US for 16 per cent during 2008. However, the share of export to these two regions registered a decline over time (from 53 per cent in 2000 to 39 percent in 2008) while export to other regions has considerably increased.

Leading export destinations of the region such as Europe and North America involve large markets, offer diversified export opportunities and provide preferential market access for LDCs of the region. India, and in some cases, Pakistan are two of the major export destinations for Afghanistan, Nepal, Bhutan and Sri Lanka mainly because of geographical proximity, common borders and bilateral partnership/trading agreements. The region's

Table 1. South Asia's intra and extra-regional trade in 2008.

Countries (SAARC Member States)	Export			Import		
	Total export (mil. US\$)	Share of intra-regional export (%)	Share of extra-regional export (%)	Total import (mil. US\$)	Share of intra-regional import (%)	Share of extra-regional import (%)
Afghanistan	421.95	41.75	58.25	5734.71	40.65	59.35
Bangladesh	13907.4	3.1	96.9	23756.9	16.93	83.07
India	187405	5.1	94.9	300539	0.8	99.2
Maldives	202.63	8.78	91.22	1426.17	15.13	84.87
Nepal	1179.67	73.89	26.11	3540.44	59.59	40.41
Pakistan	21762.9	13.36	86.64	46292.8	2.75	97.25
Sri Lanka	8688.02	8.39	91.61	14051.1	22.87	77.13
Total	233567.57	6.29	93.71	395341.12	3.94	96.06

Source: Authors' estimate based on IMF, 2009 [5]

sources of import, on the other hand, are widely diversified among countries of Europe, North America and East Asia.

Over the recent past, Bangladesh has witnessed a yawning trade deficit with its neighbour India. The bilateral trade deficit has more than tripled from US\$ 659 million in 1995 to US\$ 2.1 billion by 2009 which would be US\$ 3-3.5 billion if the informal trade is added to Equation [6]. However, with significant reduction in formal tariff rates and formalistation of illegal trade through establishment of markets near the Indo-Bangladesh border, informal trade is set to decline. It needs to be underlined here that about 12 per cent of imports from the global market in Bangladesh is accounted by India, while its share is less than 0.1 per cent in India's global import demand (Ibid). Imports from India, particularly of fabrics and other industrial raw materials, supports Bangladesh's export-oriented sector (mainly the garments sector) and thereby helps the country to maintain healthy trade balance with some of its other major trading partners (e.g. US\$ 3.6 billion trade surplus with the US in 2008-09). Therefore, in the context of reducing the bilateral trade deficit with India, an informed approach would seek to increase Bangladesh's exports share in India vis-à-vis trade in both goods and transport services, and not reducing its import.

2.2. State of Physical Integration

Rahmatullah (2004) affirmed that, 'an increasingly integrated transport system at the regional/subregional level is essential to facilitate and sustain the economic integration process in today's interdependent world economy' (p. 365) [7]. The lion's share of South Asia's merchandise trade is carried overland through land borders such as those between India and its neighbouring countries.

However, goods also need to be transhipped since direct movement of goods and vehicles (transit) is neither allowed across borders between India and Pakistan, nor between India and Bangladesh. Afghanistan, Nepal and Bhutan, being landlocked countries, have to entirely depend on connectivity through neighbouring countries, which are not in operation. Only transhipment, between India and Bangladesh, is operational which is not sufficient to bring about efficiency in managing movement of cargoes and vehicles across borders.

In short infrastructure in SAARC should be conceived as a regional public good, enabling seamless movement of factors of production within and across regions, thereby helping the member states to attain productivity and growth [8]. De, Khan and Chaturvedi (2008) has demonstrated, using empirical evidence, the existing linkages of trade costs, transit and trade flows [9]. That is the higher the transaction costs between each pair of partners, the less they trade. Their study shows that a 10 percent fall in transaction costs at border has the effect of increasing a country's exports by about 3 percent. Similarly, the World Development Report (2009) estimates that a 10 percent increase in trade costs reduces trade volume by 20 percent [10].

In view of Bangladesh's geographical location in South Asia which can help SAARC members to connect to the ASEAN and beyond, the country can be perceived as a prospective Singapore of the land routes and its transformation will hinge upon two crucial factors: 1) development of a land link connecting South East Asia with South Asia; and, 2) the extent of political concessions, in terms of sovereignty loss. Whilst the former is a matter of transport policy and economic estimations, the latter will demand close cooperation in order to sustain a healthy Indo-Bangladesh bilateral relation. Rahmatullah (2010) has emphasised the importance of regional con-

nectivity in South Asia and the potential gains that a transit agreement could accrue to both India and Bangladesh and for the region in general.

3. Urgency for Regional Cooperation

3.1. Costs of Non-Cooperation

De (2009b) demonstrates that there is a positive and direct relationship between infrastructure stock and per capita income in South Asia, which has grown over time: a 1 percent increase in the stock of infrastructure has been associated with a 1 percent increase in per capita income in South Asia [11]. On the other hand, rising inequality in infrastructure stock has also been responsible for widening the inequality gap in South Asia. In such a backdrop, the urgency for cooperation in order to promote a strong growth process need not be overstated.

According to Sobhan (2000), physical integration of the marginalised countries in South Asia into the global system with more dynamic adjacent regions (through trade facilitation measures), will cumulate to much more than the sum of its parts and such close cooperation can be expected to unleash certain economic synergies, which could have a transformatory impact on the fortunes of these countries linked by the transport network [12]. This hypothesis has been quantified by Wilson and Ostuki (2007) who estimate that if South Asia and the rest of the world were to raise their levels of trade facilitation halfway to the East Asian average, the gains to the region would be US\$ 36 billion [13]. Out of these gains, about 87 per cent would be generated from South Asia's own efforts (leaving the rest of the world unchanged). In overall terms, regional expansion of trade in South Asia can be substantially developed with concrete programmes of action to address barriers to economic integration.

It needs to be recalled here that as an integral part of the Asian Highway Network and Trans Asian Railway development, intermodal interfaces has been proposed at vantage locations to serve industrial and other clusters, and centres to facilitate seamless movement of goods and services across borders. However, in order to make effective utilisation of these routes through intermodal transport connectivity, relevant government authorities need to put a concerted effort in reducing the high transaction costs associated with the movement of vehicles and cargoes. ADB (2008) summarises some of the key issues pertaining to the lack of physical, industrial and communication infrastructure impeding growth in South Asia [14]. Air and maritime ports are ranked as less competitive in South Asia as compared to East Asia. While it takes 2 hours to clear a vessel in Singapore and Laem Chabang, Thailand, it takes to 2-3 days in Chittagong (Ibid). At Delhi airport average cargo dwell time is 2.5 days. Furthermore, a journey of 34 days by land-come-sea routes could be performed within 9-10 days if appropriate policies and infrastructure are put in place [15]. The cost of transport for one 20 foot loaded container from Delhi ICD to Dhaka is US\$ 2,500 which comes down US\$ 1,900 if the shipping route is via Mumbai, Kolkata and then Chittagong instead of the Mumbai, Singapore and then Chittagong (Ibid).

3.2. Indo-Bangladesh Joint Communiqué 2010

It needs to be recalled here that the government of India, in the Joint Communiqué 2010, has committed to provide Bangladesh with US\$ 1 billion credit for a range of projects which include development of railway infrastructure, increasing supply of locomotives and passenger coaches. Bangladesh and India have already allowed transit to each other for bilateral traffic and it will be in Bangladesh's interest to resolve connectivity issue subregionally, by providing connectivity to all the 3-landlocked countries/territory at a time (Nepal, Bhutan and North-East India). Since heavy Indian trucks cannot enter Bangladesh as a result of its highways' physical weakness, it has been suggested that inter-district Bangladeshi truckers could provide logistic support to carry goods using multi-axle vehicles and/or truck-trailers to carry containers.

The government of Bangladesh has agreed to allow use of Mongla Port by Nepal, Bhutan and India, and at present, it is estimated that the port has 80 percent spare capacity (Rahmatullah, 2010). Nepal and Bhutan are using the already congested Kolkata port and the use of Mongla Port could help to ease traffic flows between the Indo-Bangladesh which will enable Bangladesh to trade in transport services, and earn port charges, rail charges, road transport charges, and transit fee. Also, the government has permitted the use of Chittagong Port by the North-East Indian States, which has 40 percent spare capacity at present level of management efficiency (Ibid). In recent times, November 2010, a British firm, Port Evo, has offered US\$ 800 million investment proposal for developing the Mongla port under Public-Private Partnership (PPP). Indeed, development of Mongla port will play a significant role in promoting trade and commerce as Bhutan and Nepal will use this port when transit facilities will be launched.

Notwithstanding the many positive interventions by both Bangladesh and India, until expressways can be built, railway is the preferred mode of transport for moving goods across Bangladesh (and also India). The Indo-Bangladesh Joint Communiqué 2010 envisages establishment of two rail links: a) Birgunj-Rauzal-Kathi-

har-Rohanpur-Khulna (connecting Nepal and Bangladesh via India); and, b) Akhaura-Agartala (connecting North-East India with Bangladesh). In case of the former, though transhipment facility for containers/cargo at Khulna will be carried forward by truck (38 km to Mongla Port), it would greatly assist Mongla port to remain competitive with Kolkata port in terms of managing export-import traffic. Overall, the Khulna-Mongla project can play a bridging role in providing greater access to Mongla Port for goods coming from or going to Nepal. The Akhaura-Agartala rail link will be strategic in the near future in connecting North-East India with its mainland (via Bangladesh).

Finally, it is imperative to examine the Inland Water Transport (IWT) related provisions in the IBJC 2010 which stipulated 'Ashuganj in Bangladesh and Silghat in India shall be declared ports of call. The IWTT Protocol shall be amended through exchange of letters. A joint team will assess the improvement of infrastructure and the cost for one-time or longer term transportation of ODCs (Over Dimensional Cargo) from Ashuganj' (para 22). IWT is the cheapest mode of transportation and prevails only between India and Bangladesh; however, due to poor implementation and underutilisation of the facilities, between 1995 and 2002, the goods transported were slightly more than a hundred thousand metric tons a year (Sikri, 2009). India is expected to provide investment in Ashuganj port development where Bangladesh will have the scope to earn considerable foreign exchange through IWT charges, port charges, road transport chares and transit fees, which will need to be negotiated ex-ante and specified in the agreements.

Having highlighted the high costs of non-cooperation, in the following section, the status of regional and bilateral (Indo-Bangladesh) cooperation has been conceptualised in terms of their trade and transport relations, two key factors responsible for facilitating regional economic integration.

4. Theorising Bilateral and Regional Cooperation

4.1. Background

There is no doubt that much empirical work has been done on the topic of regional cooperation and economic integration. However, few have attempted to deploy a theory which could help provide a conceptual framework to better comprehend the complex nature of cooperation in the SAARC context. In this section, the paper's point of departure, *i.e.*, bilateral non-cooperation is no longer a viable option, is conceptualised using two frameworks - the game theory and Edgeworth Box. Both the frameworks are deployed in order to help conceptualise the

urgency and scope for regional and Indo-Bangladesh cooperation, reflecting the prevailing status quo in terms of their export and transport relations (which have been discussed in the previous section).

As maybe recalled, India has its interest to utilise Bangladesh's geographical advantage to connect to its North-East region, comprising the seven sisters and beyond to the ASEAN region; on the other hand, Bangladesh is keen to reduce the ever growing bilateral trade deficit with India through increasing its exports (both in goods and transport services). Inevitably, development in the bilateral status quo between India and Bangladesh will carry unpredictable consequences for regional integration but since the paper conceives the Indo-Bangladesh Joint Communiqué 2010 as the key to catalyse the SAARC regional integration process, we will initially focus on these two countries' agendas and later extend it to the wider region.

4.2. Game Theory

Game theory is a branch of applied mathematics which attempts to capture the behaviour of agents in strategic situations, in which an individual's success in making the right choice is directly dependent on the others' preferences. In equilibrium, each player of the game adopts a strategy that they prefer the most. Two key equilibrium concepts have been developed (the Nash equilibrium and Prisoner's Dilemma) in an attempt to decipher the decision-making process of agents in strategic situations which are often conflicting in nature. The game theory is applied from the perspective of SAARC regional and Indo-Bangladesh cooperation in two ways - 1) where countries/member states know the equilibrium strategies of the other players (Nash Equilibrium); and, 2) where one country faces difficulties in comprehending the others' strategies (Prisoner's Dilemma).

In the following table, we have illustrated the urgency for cooperation under both the assumptions and in doing so, we have identified two dominant strategies. To keep matters coherent, let us start with the bilateral cooperation case. India and Bangladesh have to take part in a cooperation game with an example payoff matrix shown in **Table 2**. It is to be mentioned here that the numbers have been established arbitrarily in view of the logic that non-cooperation carries high costs for both Bangladesh and India.

Table 2. Nash equilibrium and prisoner's dilemma.

	India				
		Cooperate (A)	Defect (B)		
Bangladesh	Cooperate (A)	100, 100	0, 50		
	Defect (B)	50, 0	0, 0		

In other words, if India cooperates, Bangladesh will be able to increase its export earnings through trade in both goods and transport services. On the other hand, India will defect when Bangladesh is not keen to let it connect with its seven sisters. Similarly, Bangladesh's cooperation will imply that it is willing to bridge mainland India with its North-East region. If, however, India is not ready to provide means by which Bangladesh could reduce its bilateral trade deficit, the latter will defect. In the backdrop of the prevailing high costs of non-cooperation, which have been discussed in the previous Section 2, the players should cooperate, both adopting strategy A to receive the highest payoff, i.e., 100 (dominant strategy 1). If both players chose strategy B though, there is still a Nash equilibrium, although each player is awarded less than optimal payoff. If India decides to cooperate and Bangladesh defects (strategies A and B respectively), the pay-off would be lower than what would have been realised through under cooperation.

Thus, Nash equilibrium occurs when both parties either cooperate or defect and no agent can benefit by changing only his or her own strategy unilaterally. However, when information asymmetry prevails (e.g. absence of technical details, political uncertainty, etc), both parties can enter into a prisoner's dilemma (PD) situation. In such cases, where countries are not aware of each other's strategies, both will be inclined to defect and adopt strategy B with a zero payoff (dominant strategy 2). The paradox is that both states are acting rationally, but producing an evidently irrational result. Therefore, in case of India and Bangladesh, governments and concerned policymakers will need to play a strategic role in bridging the information gap and political uncertainty.

To put it in the regional framework, we could simply replace Bangladesh as SAARC. Given India's growing role in the international arena, if all member states of SAARC are willing to cooperate, India should also follow the same suit and maximise the pay-off (strategy A). On other hand, if India is not willing to cooperate, all other member states will also defect since the gains realised under strategy A is significantly less than what would be generated by adopting strategy B. Therefore, given India's increasing leadership in global relations, it has to take the lead role by prioritising regional interests.

4.3. Edgeworth Box Analysis

In economics, an Edgeworth box is used to represent distribution of different resources. It is used frequently in general equilibrium theory and can aid in finding the competitive equilibrium of a simple system. It is a useful tool to help conceptualise the scope for both regional and Indo-Bangladesh cooperation using a set of preference (indifference) curves where the competitive equilibrium

may take place. It brings together two agents and two factors (trade and transport in this case) in a 2×2 diagram, depicting areas where Pareto improvement can take place. Ceteris paribus, *i.e.*, assuming all other things remain the same, the theory makes the following three assumptions:

- a) The indifference (preference) curves are non-identical, *i.e.*, India wants to expand its transport connectivity outreach to the North-East and beyond, while Bangladesh and other South Asian countries want to reduce their bilateral trade deficit with India.
- b) No increasing returns, *i.e.*, a zero-sum gum whereby all players stand to gain or lose.
- c) No asymmetry information, *i.e.*, zero transaction costs implying that parties are well-informed about their strategic decisions.

These assumptions allow a researcher to get on with the task of putting the regional cooperation and Indo-Bangladesh relations in a conceptual framework. The last two assumptions inherits the Nash Equilibrium principles where with zero transaction costs, countries can reach a mutually beneficial situation (a Pareto optimal equilibrium). All these three assumptions offer a first-best world scenario which can then be used to understand the real world scenario, and subsequently explore second best alternatives.

To illustrate this first-best world scenario, let us start with the Indo-Bangladesh bilateral relations. **Figure 1** presents two countries India (O_A) and Bangladesh (O_B) initially faced with the status quo at w, with indifference curves U_{A0} and U_{B0} . This situation is self-explanatory in terms of theory – an institutional market failure (non-Pareto optimal) where both countries stand to benefit through Pareto improvement from bilateral cooperation. The endowment consists of two factors – bilateral transport connectivity (y-axis) and bilateral volume of

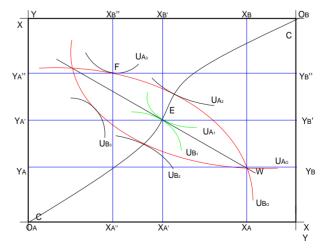


Figure 1. Edgeworth box analysis.

export (x-axis), comprising both goods and services between the two neighbours.

In the graph, the variables represent the state of trade and transport connectivity in the Indo-Bangladesh relations. Specifically, the endowment factor can be conceptualised as the following -

 X_A = India's current trade level to Bangladesh, where it is a dominant export player.

 X_B = Bangladesh's current trade level to India, where it is a dominant import player.

 Y_A = India's geographical disadvantage to connect with its seven sisters and beyond.

 Y_{B} = Bangladesh's position to connect with India's seven sisters and beyond.

In terms of numbers, XA and XB represent the current bilateral trade deficit that Bangladesh is facing today with India (US\$ 2.1 billion in formal terms). YA and YB are unique from the perspective of transport connectivity. In other words, given that mainland India shares 2 per cent of its border with North-East India, YA represents its inability to transport goods since North-East India shares 98 percent of its border with Bangladesh.

It is theoretically affirmative that there is much scope for Pareto improvement, in other words, both countries can make each other better off without causing harm to either through close cooperation, assuming there are no transaction costs (e.g. lack of political will). In the best-world scenario, if Bangladesh were to remove its border restrictions for movement of cargoes and vehicles and allow India to connect with its North-East (moving from Y_A to Y_{A'}), perhaps mainland India would be also willing to allow Bangladesh to export more to its market. X_{B'} is the new level of Bangladesh's exports with India, implying that its imports from India would reduce to $X_{A'}$. In this scenario, both Bangladesh and India would have negotiated with each other to the extent that India would allow more exports from Bangladesh, whilst the latter will have granted transport connectivity facilities for India's cargoes and other modes of transport. However, as may be recalled, Bangladesh's interest would not be to reduce import from India (which would directly undermine the development of its industrial sector), but instead, focus should be made on increasing export earnings through trade in transport services.

This trend of bargaining for 'more trade for more connectivity' could continue further to reach $X_{A^{\prime\prime}}$ and $X_{B^{\prime\prime}}$ where both the countries would still be better off without causing any harm to each other. This is also relevant from the transport perspective since at $Y_{A^{\prime}}$ India can be said to have connected with its seven sisters, while Bangladesh's border exists physically at $Y_{B^{\prime\prime}}$, it has become virtually ineffective due to its augmentation of exports to the Indian market $X_{A^{\prime\prime}}$

Let us focus on point E and assume that it represents

the Pareto-optimal equilibrium, with U_{A1} and U_{B1} as the countries' new preference curves. In the best world scenario it reflects that Bangladesh and India can improve their bilateral status quo in terms of their trade and transport relations through close cooperation, but once they reach equilibrium, it would be difficult for the countries to make each other better off unilaterally, without eroding the other party's interests. It is to be noted that any movement from w to E or any other point on the CC (contract-curve) can be considered a Pareto improvement.

Assuming O_A as India and O_B to represent all other SAARC member states, the above discussion on bilateral relations can be directly applied in the regional cooperation context. Put simply, if India is willing to allow SAARC countries to increase their export in its market, India will also gain by transport connectivity which will aid it to reach its seven sisters and beyond in the East, and to Central Asia, Middle East and Europe in the West. Conversely, if the member states of SAARC are willing to let India use their territories to connect with the global market, India should also cooperate by letting in more export from these countries. Thus, at least in theory, the CC remains identical for regional integration as also for bilateral cooperation. The emergence of a South Asian community would be greatly accelerated if its governments and particularly the government of India were to commit themselves to invest their political and diplomatic resources in advancing the process of integration. In supporting such initiatives India would need to move beyond the bilateralism which has been favoured by its bureaucracies to seek solutions within a broader South Asian community.

4.4. Theoretical Shortcomings

Both the above discussed theories, in their static form, have attempted to illustrate the urgency and scope for cooperation. The game theory is a version of a 'tit-fortat' or 'give and take' game and it is only designed to provide a framework to recognise when countries are likely to cooperate with each other. Similarly, in assuming zero transaction costs, the Edgeworth theory reflects a Nash Equilibrium situation to the extent that both countries are informed about each other's strategies. Nevertheless, if we allow for some dynamics to take place, all such propositions, inevitably, will be rendered irrelevant. If India is not willing to allow more exports from Bangladesh and other countries to enter its market whereby the latter may not be too keen on granting connectivity, both countries can look for alternative options to move their respective agendas forward.

What this best-world scenario reveals that there is ample of scope for improving the Indo-Bangladesh relations

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through improved trade and transport connectivity. In recent times, one of the most controversial issues has been the 'transit fees.' Though the Indian government prefers to waiver such fees for movement of its transport across Bangladesh, the latter will have little to gain if it is not able to at least reap some benefits from such integration. Therefore, one of the policy implications for the Indo-Bangladesh policymakers is that there is an urgent need to cooperate (see Section 3 for more quantifiable reasons). The enabling conditions to create such an environment also remain a key to bridging the political distrust, which could be another area of research topic. There are also other external factors, discussed below, which could undermine Indo-Bangladesh bilateral negotiations

Currently, India has a bilateral relationship with the ASEAN and negotiations with the EU are at their ongoing stage. This shows that irrespective of whether Bangladesh proceeds with a transport connectivity agreement or not, India has sufficient capacity and diplomatic leverage to go forward with an agenda that is, after all, in its best interest. With India's focus on availing access to the North-East and given the already established bilateral agreement with Bhutan, land routes can be easily paved to make way, though it would entail high opportunity costs by consuming more time and money. India will be able to craft avenues to reach the Far East, whether by land (via Bhutan) or by sea (via Myanmar) excluding Bangladesh from the integration process which would take place within a broader Asian Community through regional cooperation in order to strengthen transport connectivity. It is indeed imperative that Bangladesh do not miss out on this opportunity to connect with the global markets.

A further raison d'être for bilateral cooperation between India and Bangladesh arises due to the ongoing bilateral negotiation between the former and the EU. Raihan (2009) has estimated that if the bilateral free trade agreement (BFTA) between the EU and India comes into effect, Bangladesh would experience a loss of nearly a full percentage point in exports in the EU market, since there is no bilateral agreement with India in place to protect its imports from the latter [16]. A BFTA between India and EU could also cause a long-term loss in competitiveness for Bangladeshi products in the EU market. However, if a bilateral trade and transport agreement between India and Bangladesh can be reached in the near future, the latter would be able to benefit through the technicality of rules of origin (Roo) in its exports to the EU. Hence, moving forward with the Joint Communiqué 2010 is in Bangladesh's best interest where all other parties must play a proactive role since it is also in their best interest. Therefore, the potential benefits of economic integration which could be unleashed by close cooperation within the entire SAARC region, is not predictably and therefore, it could be more than what has been encapsulated by the Edgeworth Box.

5. The Way Forward

Thanks to Bangladesh's geographical advantage, the government has a certain degree of political leverage to set the terms of reference in regional connectivity agreement. At the time when this paper is going to the press, the government of Bangladesh has not been able to agree on the terminology to be deployed in extracting the gains through transit charges. To be successful, the regional trade facilitation agenda must include measures that are mandatory on the contracting parties and set a specific time-frame for achievement of these measures. According to Sobhan (2000), Bangladesh will prefer to use the patronage of SAARC and also ALTID to upgrade its transport links, both to the West and East with India, rather than to pursue this as a purely bilateral exercise. For Bangladesh (and North East India), the primary link remains their regional grouping of SAARC.

Finally, it may be noted that in the EU, economics have successfully trumped politics and it remains the driving force behind decisions on regional expansion through integration into the Single Market. After a long time South Asia's political leadership is demonstrating an awareness that the future is impinging on its present much more rapidly than it did in the past. Their main challenge may therefore be to seize the moment and lead the way into the future rather than being content with the prevailing status quo by allowing long-term economic considerations to trump short-term political impediments.

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